

SALES SUMMIT

may 5&6, 2011

SUNSET STATION HOTEL & CASINO

1301 W. Sunset Ridge Road in Henderson NV 89014

Check out our event location! www.sunsetstation.com

Discount hotel rooms available for our attendees. Call 702-547-7777

day one thursday, may 5

10 am **SALES TECHNIQUES 101**
with Beth Standlee
Fundamentals to connect, qualify & close every sale

12 noon **NETWORKING LUNCH**
Lunch provided by trainertainment

1 pm **OVERCOMING OBJECTIONS**
with Beth Standlee
Solve "The Objections Problem" here & now!
Interactive group brainstorming session

3:15 pm **MOTIVATING THE TEAM TO SELL**
with Laura O'Neal
Experience meets hilarity, sincerity & top-rate information. Get smart, get motivated & get selling

5:30 pm **HAPPY HOUR NETWORKING —FREE FUN!**
Compliments of trainertainment

day two friday, may 6

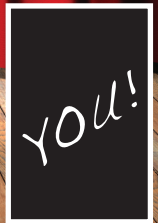
9 am **SELLING TO TARGETED GROUPS**
with Beth Standlee
Learn how to approach companies, youth groups schools, churches, & fundraiser prospects for group & event planning

10:30 am **BONUS!**
SOCIAL MEDIA: TODAY'S HOT TOPIC
with Brooke Ballard
Ready to tackle this hot button trend? Discover how to strategically navigate the social media realm and implement your own enterprising campaign

Walk away with tools to actually sell... successfully!

2011

presented
by
trainertainment
fun training | serious results



meet your SALES SUMMIT 2011 team:

BETH STANDLEE —owner and president, trainertainment

LAURA O'NEAL —training director

BROOKE BALLARD —marketing director

The only thing we're missing is... **YOU!**

register now:

817.886.4840 or www.trainertainment.net
got questions? email beth@trainertainment.net

Cost:

\$249 • first or single attendee per company
\$199 • each additional attendee